



MEDIA RELEASE

Caravans Flock to Goldfields this Weekend

With exhibitors from the caravan industry coming to town for the second Goldfields Caravan & Camping Show and a convoy of 21 caravans on the inaugural WA Wildflower and Goldfields Caravan Safari arriving in town, Kalgoorlie & Boulder will be in full caravanning mode this weekend.

Show organiser Pat Strahan, CEO of Caravan Industry Australia WA, said that the innovative products and the technology being developed by manufacturers today had made the caravan and camping lifestyle popular with all ages in recent years.

“The products are built tough for Western Australia’s outback conditions, but the comforts of showers, toilets, pull out kitchens and BBQ’s, additional/optional space, storage, air conditioning, satellite dishes are available, so that you can have the best of both worlds.

“What is also noticeable in the industry today is the diversification. Some dealers offer choices of camper trailers and caravans, caravans and motorhomes, or camping equipment and camper trailers. It is becoming more an RV (recreational vehicle) industry, especially with motorhomes a far more familiar sight on our roads,” said Ms Strahan.

Visitors to the Show will see a range of the latest caravans, motorhomes and camper trailers. A number of exhibitors will also have camping and off road equipment on display.

“The Show is a great family day out and thanks to the Kalgoorlie – Boulder Racing Club generously making entry to the big Sunday Race Day free, there will be free entry on both days and it is hoped more people will come along.

“We encourage visitors to take advantage of having the dealers on hand to talk to about the products and discuss what suits their needs - and share some experiences. That’s what the whole caravanning lifestyle is about,” said Ms Strahan.

The Caravan Safari convoy, which will have travelled through Sandstone, Leonora, Laverton and Kookynie, along the Golden Quest Trail on the way to Kalgoorlie, includes participants from Victoria, NSW, Tasmania, Queensland and New Zealand, and some local West Australians.

Ms Strahan said an enthusiastic response from over 3, 700 visitors who attended the first Show last year had brought the industry back again and the CIAWA office had received numerous calls from people keen to come to Kalgoorlie for the Show again this year..

Spreading the Goldfields Secrets to Australia & NZ

Through sponsorship provided by Tourism WA and CIAWA a freelance writer has joined the convoy for the Goldfields section and will be writing for a major glossy NZ holiday magazine *On Holiday* and the *Australian Outdoor and Garden* magazine.

Ends

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