



MEDIA RELEASE

Get Ready For Your Great Aussie Escape

If you've got that itch to get on the road and not worry about a timetable, the Goldfields Caravan and Camping Show is the right place to see a range of the latest caravans, camper trailers, motorhomes and camping and 4WDrive accessories to get you started.

If you want to upgrade the products you already have, exhibitors will give you some good ideas for on and off road and touring products.

Show organiser Pat Strahan, CEO of Caravan Industry Australia WA said that whilst there was a lot of talk about fluctuating fuel costs, it didn't add a great deal to the overall cost of the holiday.

"You would still be spending money on fuel if you stayed home and didn't have a memorable holiday.

Ms Strahan said there was an enthusiastic response from over 3, 700 visitors who attended the inaugural Show last year and she hoped many of them had been enjoying the holiday lifestyle during the last 12 months.

"People appreciated having access to the innovative products that have made the caravan and camping lifestyle so popular with all ages in recent years. There are many more comforts, facilities, additional/optional space, and easy-to-use conveniences built into the design and construction of all products, including camper trailers and tents.

"What is also noticeable in the industry today is the diversification of companies to offer choices at one location by stocking both camper trailers and caravans, or caravans and motorhomes, or camping equipment and camper trailers,

"The trend is really to offer a range of recreational vehicles that can meet individual needs," said Ms Strahan.

The Show is a great family day out and thanks to the Kalgoorlie – Boulder Racing Club generously making entry to the big Sunday Race Day free, it is hoped more people will come along.

“We encourage visitors to take advantage of having the manufacturers and dealers on hand to talk to about the products and discuss what suits their needs - and share some experiences. That’s what the whole caravanning lifestyle is about.

“In fact, over the weekend there will be a real caravan and camping flavour in Kalgoorlie with the WA Wildflower and Goldfields Caravan Safari convoy and the Show on,” she said.

Radio West will broadcast directly from the Show on Saturday, which will provide an update on what is happening for listeners and visitors.

Website: www.caravanwa.com.au

Ends

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