



## **CUB CAMPER TRAILER HEADING NORTH**

The winner of the Cub Camper Trailer major prize at the 2009 Perth Caravan & Camping Show plans to head up north this year with his new prize. Gary Wooldridge from Armadale had planned to holiday in Tasmania or New Zealand this year, however Gary will now be heading to Western Australia's north west to road test the Cub Camper valued at \$21,900.

A regular visitor to the Perth Caravan & Camping Show, Gary attended the 2009 event with a couple of friends who were looking up updating their 2 year old caravan. Gary's friends didn't purchase their new caravan but Gary walked away with the Show's major prize.

"I didn't believe it when I won. I thought my friends were playing a trick on me as we had joked that they could win the daily prize of an Engel fridge provided I won the camper trailer" Gary said. After checking the number on his phone to ensure it wasn't his friends playing a joke but Caravan Industry Association WA CEO Pat Strahan, Gary realised he really was the winner.

Even being a solo traveller will pose no problems for Gary in setting up his new camper trailer with its lightweight features along with its quick set up time of 60 seconds. The camper trailer is also a luxurious upgrade from the tent Gary was using in his previous travels, often pitching it alongside his friends' caravan.

Jacqui & Andrew Fardon from Off Road Equipment were extremely pleased to see the Cub Camper Trailer go to such a worthy home. Jacqui provided Gary with a full run down on setting up and caring for the Cub Camper trailer from their showroom located in Myaree.

This year's Show saw a record attendance, with 43,500 people entering the gates. A 10% increase on last year's admissions, West Australians are truly choosing to holiday at home instead of heading overseas.

Caravan Industry Association WA CEO Pat Strahan said, "It's a wonderful testament to the appeal of the caravanning and camping lifestyle to see such an increase in attendance at the Show. It is our industry's opportunity to showcase all the elements of an outdoor getaway and we take great pride in seeing the public respond so positively."

For further information contact Pat Strahan, CEO, Caravan Industry Association WA, 9240 8208.