

Media Release
For Immediate Release

FUELLING YOUR DREAM MOTOR HOLIDAY

Caravanning, camping and motorhoming is still the number one holiday option for West Australians. However, the recent increases in fuel prices have created the perception that motor holidaying may no longer be a viable holiday option.

In an attempt to dispel this myth, Winnebago, partnered by the NRMA, Dick Johnson Racing, Dawn Fraser and others, conducted an **RV Fuel Economy Run** from the Gold Coast, Queensland to Winton, Victoria to demonstrate that RV's overall are the most economical way to see Australia.

The **Fuel Economy Run** closely replicated an actual journey over well travelled roads, mainly along the Pacific Highway to Sydney and the Hume Highway to Winton, in differing weather conditions, from calm and sunny to windy and showery.

The vehicles all carried loads expected by private motorhome owners, water tanks were filled and the were driven by your average driver. The style of RV varied in lengths, weights and engine power in order to demonstrate the fuel usage in each combination.

The NRMA monitored fuel consumption from start to finish, an official NRMA car accompanied the **Run** and staff from the NRMA fuelled each vehicle, sealed the fuel filler cap with special security "anti tamper" tape and recorded the odometer reading and litres filled for each of the official RV's.

The results were outstanding:

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| Winnebago Birdsville | 23' (7 metre) motorhome, Fiat Ducato chassis | 11.34ltr/100km |
| Winnebago Leisure Seeker | 23' (7 metre) motorhome, Iveco Daily chassis | 13.52 ltr/100km |
| Winnebago Longreach | 31' (9.5 metre) motorhome, Isuzu NQR chassis | 16.47 ltr/100km |
| Winnebago Nullarbor | 32' (10 metre) motorhome, Kodiak chassis | 19.52ltr/100km |
| Galaxy Caravan | 18.6' caravan towed by a Toyota Landcruiser | 20.52ltr/100km |
| Travelhome 5 th wheeler | 25' 5 th wheeler towed by a Nissan Navara | 14.40ltr/100km |
| Fiat 500 | Fiat 500 car | 4.69ltr/100km |

At today's metro average diesel price of 170.1 per litre, this 1400km trip would cost as little as \$270.05!

Further research subsequently released by the Caravan Industry Victoria and the CTIQ confirmed that at \$26 per day, fuel was only the fourth largest cost associated with a caravanning holiday, after food and non alcoholic drink (\$40 per day), spending money (\$30 per day) and site fees for a powered site (\$30 per day).

A comparison of holiday types and the effect of fuel prices reveals that the overall cost of a motor holiday puts caravanning, camping and motorhoming at 70% less expensive than a comparable fly/hotel holiday and 75% cheaper than a cruise.

These research results clearly demonstrate that West Australians can still get away and enjoy a fun filled relaxing motor holiday without being hindered by the current fuel prices.

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